

:30 TV "Every Time" Rev. 7/11/07  
Rusty Wallace/Be Ready. Be Buckled.

## VIDEO

OPEN ON ARCHIVE FOOTAGE OF YOUNG RUSTY WALLACE CLIMBING INTO DODGE #2, BUCKLING IN.

CUT TO RUSTY LIVE, WALKING AMONG HIS RACE CARS IN HIS GARAGE. HE CONTINUES INTO PARKING LOT, IN FRONT OF BIG RIG. SUPERIMPOSED ON SCREEN: Rusty Wallace

HE KEEPS WALKING AROUND RIG.

CLOSE UP RUSTY

SUPERIMPOSED ON SCREEN: Be Ready. Be Buckled. (logo)  
DOT

## AUDIO

RUSTY VOICE OVER: When you drive for a living, you buckle up every time.

RUSTY ON CAMERA: Whether you drive one of those....  
or one of these.

Truckers know what I'm talking about. Because no matter how good a driver you are, trouble can still happen. That's when you want your safety belt to keep you steady, behind the wheel, in control, looking out for everybody.

Safety is a professional driver's responsibility. Remember – you're the one who drives...for a living.

ANNCR VOICE OVER: A message from the U.S. Department of Transportation.

