

## SAMPLE LEL/LEC COVER LETTER FOR HISPANIC CLERGY KITS

October 2007

Dear Pastor/Priest:

As you know, traffic crashes bring tragedy to far too many families in Hispanic communities. Enclosed is the National Highway Traffic Safety Administration (NHTSA) Region VI Quarterly Hispanic Traffic Safety Clergy Kit for use in October through December. We thank you for past support in getting the word out to your congregation to help prevent the senseless death and injury on our streets and highways.

In this quarter, alcohol impaired driving prevention and the need to buckle up are key messages. We are emphasizing best practices for keeping children and young people safe on the road.

The Clergy Kit contains:

- Church Bulletin Safety Announcements for October thru December 2007 (English and Spanish)
- Pastor Notes for a Traffic Safety Sermon Message
- Weekly Safety Reminders

If you need additional information or other assistance to help promote traffic safety within your church, please contact National Highway Traffic Safety Administration Program Manager Frank Marrero at 817.978.3792.

Sincerely,

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(Name)

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(Organization)