



U.S. Department
of Transportation

**National Highway
Traffic Safety
Administration**

Region 6
Louisiana, Mississippi
New Mexico, Oklahoma
Texas, Indian Nations

819 Taylor Street Room 8A38
Fort Worth, Texas 76102-6177

January 1, 2011

Dear Pastor/Priest:

It's a new year, with new chances to make your community a better, safer place. And although thousands are injured or killed because of traffic crashes each year, you can have an impact on the decisions *your* congregation members make behind the wheel. Share with them life-saving tips for traffic safety, helping to prevent tragic crashes that kill too many Hispanics every year.

You can make a difference by being a voice for traffic safety, sharing the National Highway Traffic Safety Administration (NHTSA) Region 6 Clergy Kit for January through March with your congregation and community.

In this quarter, the messages emphasize distracted driving, impaired driving, seat belts, and teen drivers. In addition, you'll find a Sunday school activity to help teach kids about riding the bus and crossing the street safely.

The Clergy Kit contains:

- Church Bulletin Safety Announcements for January - March 2011
- Pastor/Priest Notes for a Traffic Safety Sermon Message
- Weekly Safety Reminders
- Sunday School Activity

Also included in the kit is the NHTSA 15-passenger van Consumer Advisory and a brochure on safety basics for owners and drivers of 15-passenger vans. Tire failure and the lack of seat belt use by passengers have proven to be a deadly combination this past year. If your church or any affiliated organization owns a 15-passenger van for group transportation, please pass along this crucial information.

Thank you for your continued support in sharing traffic safety messages. If you need additional information or other assistance to help promote traffic safety within your church, please contact me at 817.978.3792 or visit www.coremessages.com for downloadable versions. Let us come together to protect the gift of life for our families and our community.

Sincerely,

Frank Marrero
Regional Program Manager