

SAMPLE LETTER TO ANY CHURCH

July 1, 2010

Dear Pastor:

For families, summer is a fun-filled time of vacations and outdoor activities. And with more people traveling and enjoying the sunshine, it's also an important time to remind your congregation of the life-saving tips that can help protect them from traffic crashes, whether in a vehicle, on a bicycle, or while walking. Well over **30 thousand** Americans are killed in motor vehicle crashes every year, but simple changes in driving behaviors can help prevent this great loss of life. Please help us reach out to families in our community with lifesaving traffic safety messages, starting with your congregation.

You can help by being a voice for traffic safety, sharing the National Highway Traffic Safety Administration (NHTSA) Region 6 Clergy Kit of lifesaving messages for July through September with your congregation and community.

In this quarter, the messages emphasize alcohol impaired driving prevention, child passenger safety, and the importance of seat belts. In addition, you'll find a Sunday school activity to teach kids about pedestrian and school bus safety.

The Clergy Kit contains:

- Church Bulletin Safety Announcements for July - September 2010
- Pastor Notes for a Traffic Safety Sermon Message
- Weekly Safety Reminders
- Sunday School Activity for Pedestrian Safety

If you need additional information or other assistance to help promote traffic safety within your church, please contact (Name of Individual) in our agency at (Phone Number), or visit www.coremessages.com for downloadable versions. Thank you for your efforts to prevent tragedies in your community!

Sincerely,

Name

Title

Agency or Organization