

WEEKLY SAFETY REMINDERS

APRIL - JUNE 2009



April 5

Tomorrow begins Work Zone Awareness Week. In 2007, 835 fatalities resulted from motor vehicle crashes in work zones. Be patient on the highways, driving with caution for your own safety as well as those working to improve the roads. For more information, visit www.nhtsa.dot.gov.



April 12



Easter Sunday is a fun day for families. Keep it joyous by taking extra care near vehicles. Many children are killed or seriously injured in backover incidents. You can prevent these tragedies by paying attention and supervising children carefully when in and around vehicles. For more information, visit www.nhtsa.dot.gov. Click on “Traffic Safety” and choose “Child Passenger Safety.”

April 19

Graduation will be here soon! Help keep the future bright for the teens in your life; prepare them to make good decisions when celebrating. During 2006, 1,377 15- to 20-year-old drivers and motorcycle operators with a blood alcohol concentration of .08 or higher were involved in fatal traffic crashes, despite the fact that it is illegal for anyone under 21 to possess or drink alcohol. For more information, visit www.stopimpaireddriving.org.

April 26

In 2007, child safety seats saved the lives of about 382 children under the age of 5! Protect your children by using the correct child seats and seat belts. For more information, visit www.nhtsa.dot.gov. Click on “Traffic Safety” and choose “Child Passenger Safety.”



May 3

May is Motorcycle Safety Awareness Month. In 2007, 5,154 motorcyclists died and

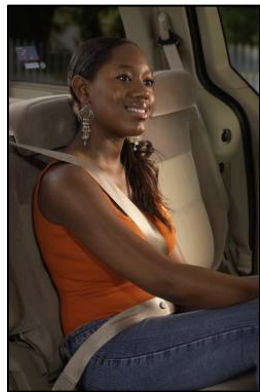


approximately 103,000 were injured in crashes. If you ride a motorcycle, always wear a helmet and remember to watch for those who are not watching for you. For more information, visit www.nhtsa.dot.gov. Click on "Traffic Safety" and choose "Motorcycles."

May 10

This Mother's Day ask your teens for the greatest gift of all – their safety and wellbeing.

Traffic crashes are the leading cause of death for teenagers. Ask them to drive safely and buckle up every time they are in a vehicle, and they'll be giving you the wonderful gift of peace of mind. For more information, visit www.nhtsa.dot.gov and select Teen Drivers.



May 17

In 2007, seat belts saved approximately 15,147 lives! Yet traffic crashes are the leading cause of death for teenagers in America.

Teach the new drivers in your life about safe driving, especially the importance of wearing a seat belt every time they are in a vehicle, whether as a driver or passenger. Click It or Ticket! For more information, visit www.nhtsa.gov/link/ciot.htm.

May 24

As you celebrate Memorial Day tomorrow, take a moment to think about the safety of your family. Teach them important principles that are also important on the roadways, such as patience, respect, and self-control.

Plus, remind them to buckle up for every trip! For more information, visit www.nhtsa.dot.gov.

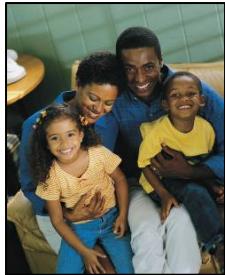


May 31

School will be out soon, and walking will increase as people enjoy the summer weather. Sadly, there were 4,654 pedestrian fatalities and 70,000 injuries in 2007. Be on the lookout for pedestrians and share the road!



For more information, visit www.walkinginfo.org.



June 7

Today is the start of National Tire Safety Week. It is important to drive safely, but it is also necessary to check the overall safety of your vehicle, like tire condition, safety recalls, and safety ratings to fully protect your loved ones. For tips on vehicle safety, visit www.safercar.gov.

June 14

The road deserves your full attention. When driving, stay alert and pull over to use cell phones or any other devices. Distractions decrease reaction time and can lead to crashes! For more information, visit www.nhtsa.dot.gov. Click on "Traffic Safety" and choose "Drowsy and Distracted Driving."

June 21



Today is Father's Day. Give your dad a good night's sleep tonight by promising to always buckle up. Teens are involved in three times as many fatal crashes as all other drivers, and seat belts are the best protection in the event of a crash. For more information, visit www.nhtsa.dot.gov and select Teen Drivers.

June 28

About 97 percent of Americans consider drinking and driving as a threat to their family's safety. This 4th of July holiday, help be a part of the solution by celebrating responsibly and helping others get home safely. For more information, visit www.stopimpaireddriving.org.

