



U.S. Department
of Transportation

**National Highway
Traffic Safety
Administration**

Region 6
Louisiana, Mississippi
New Mexico, Oklahoma
Texas, Indian Nations

819 Taylor Street Room 8A38
Fort Worth, Texas 76102-6177

October 1, 2010

Dear Pastor/Priest:

This time of year is full of excitement, with Halloween, Thanksgiving, Christmas, and New Year's Eve all on the way. Accordingly, traffic increases throughout this festive season as families get together for celebrations. Sadly, this can result in increased traffic crashes, where family members are injured or killed because of distracted driving, weather-related hazardous road conditions, excessive speed, alcohol impaired driving, and lack of wearing seat belts. That's why this is also an important time to remind your congregation of the life-saving tips that can help protect them from traffic crashes. Let's work together to prevent the great loss of life from motor vehicle crashes, where thousands of Hispanics are killed every year. Please help us reach out to families in our community with lifesaving traffic safety messages, starting with your congregation.

You can help by being a voice for traffic safety, sharing the National Highway Traffic Safety Administration (NHTSA) Region 6 Clergy Kit for October through December with your congregation and community.

In this quarter, the messages emphasize pedestrian safety, distracted driving, child passenger safety, seat belts, and teen drivers. In addition, you'll find a Sunday school word search activity to help teach kids about traffic safety.

The Clergy Kit contains:

- Church Bulletin Safety Announcements for October - December 2010
- Pastor/Priest Notes for a Traffic Safety Sermon Message
- Weekly Safety Reminders
- Sunday School Word Search Activity

Thank you for your continued support in sharing traffic safety messages. If you need additional information or other assistance to help promote traffic safety within your church, please contact me at 817.978.3792 or visit www.coremessages.com for downloadable versions. Let us come together to protect the gift of life for our families and our community.

Sincerely,

Frank Marrero
Regional Program Manager