

SAMPLE LETTER TO ANY CHURCH

October 1, 2010

Dear Pastor:

This time of year is full of excitement, with Halloween, Thanksgiving, Christmas, and New Year's Eve all on the way. Accordingly, traffic increases throughout this festive season as families get together for celebrations. Sadly, this can result in increased traffic crashes, where family members are injured or killed because of distracted driving, weather-related hazardous road conditions, excessive speed, alcohol impaired driving, and lack of wearing seat belts. That's why this is also an important time to remind your congregation of the life-saving tips that can help protect them from traffic crashes. Let's work together to prevent the great loss of life from motor vehicle crashes, where more than 30 thousand Americans are killed every year. Please help us reach out to families in our community with lifesaving traffic safety messages, starting with your congregation.

You can help by being a voice for traffic safety, sharing the National Highway Traffic Safety Administration (NHTSA) Region 6 Clergy Kit for October through December with your congregation and community.

In this quarter, the messages emphasize pedestrian safety, distracted driving, child passenger safety, seat belts, and teen drivers. In addition, you'll find a Sunday school word search activity to help teach kids about traffic safety.

The Clergy Kit contains:

- Church Bulletin Safety Announcements for October - December 2010
- Pastor Notes for a Traffic Safety Sermon Message
- Weekly Safety Reminders
- Sunday School Word Search Activity

If you need additional information or other assistance to help promote traffic safety within your church, please contact (Name of Individual) in our agency at (Phone Number), or visit www.coremessages.com for downloadable versions. Thank you for your efforts to prevent tragedies in your community!

Sincerely,

Name

Title

Agency or Organization