

SAMPLE LETTER TO ANY CHURCH

April 1, 2010

Dear Pastor:

Spring is a time for new life and new beginnings. But unfortunately, there are also many lives lost from preventable mistakes made year after year on our streets and highways. In 2008, **37,261 people were killed** in the estimated 5,811,000 police-reported motor vehicle traffic crashes, and another 2,346,000 people were injured. Deaths and injuries resulting from motor vehicle crashes are the leading cause of death for all people ages 3-34. Please help us reach out to families in our community with lifesaving traffic safety messages, starting with your congregation.

You can help by being a voice for traffic safety, sharing the National Highway Traffic Safety Administration (NHTSA) Region 6 Clergy Kit of lifesaving messages for April through June with your congregation and community.

In this quarter, the messages emphasize wearing seat belts, preventing impaired driving, and sharing the road safely. In addition, you'll find a Sunday school text messaging activity for teen drivers.

The Clergy Kit contains:

- Church Bulletin Safety Announcements for April - June 2010
- Pastor Notes for a Traffic Safety Sermon Message
- Weekly Safety Reminders
- Sunday School Activity for teen drivers and passengers

If you need additional information or other assistance to help promote traffic safety within your church, please contact (Name of Individual) in our agency at (Phone Number), or visit www.coremessages.com for downloadable versions. Thank you for your efforts to prevent tragedies in your community!

Sincerely,

Name

Title

Agency or Organization