

SAMPLE LETTER TO ANY CHURCH

October 1, 2011

Dear Pastor:

Sadly, traffic crashes are an ever-present danger for our community members. In an average year, well over 20,000 passenger vehicle occupants are killed in motor vehicle crashes. But together, we can make a positive impact and work to make our streets and highways better and safer for travel. You can help influence the decisions your congregation members make behind the wheel by sharing life-saving tips for traffic safety, helping to prevent tragic crashes that kill thousands of people every year.

Make a difference – become a voice for traffic safety by sharing the National Highway Traffic Safety Administration (NHTSA) Region 6 Clergy Kit for October through December with your congregation and community.

In this quarter, the messages emphasize alcohol-impaired driving, seat belts, child passenger safety, distracted driving, and teen driving. In addition, you'll find a Sunday school activity for your congregation's youth.

The Clergy Kit contains:

- Church Bulletin Safety Announcements for October - December 2011
- Pastor Notes for a Traffic Safety Sermon Message
- Weekly Safety Reminders
- Sunday School Activity

If you need additional information or other assistance to help promote traffic safety within your church, please contact (Name of Individual) in our agency at (Phone Number), or visit www.coremessages.com for downloadable versions. Thank you for your efforts to prevent tragedies in your community!

Sincerely,

Name

Title

Agency or Organization