



U.S. Department
of Transportation

**National Highway
Traffic Safety
Administration**

Region 6
Louisiana, Mississippi
New Mexico, Oklahoma
Texas, Indian Nations

819 Taylor Street Room 8A38
Fort Worth, Texas 76102-6177

July 1, 2011

Dear Pastor:

Did you know that in 2009, an average of 93 people died **every day** in motor vehicle crashes?

Sadly, traffic crashes are an ever-present danger for our community members. Far too many people are injured or killed in traffic crashes each year – 3,888 African-Americans in 2008 alone – but we are working to make our streets and highways better and safer for travel. You can help impact the decisions your congregation members make behind the wheel by sharing life-saving tips for traffic safety, helping to prevent tragic crashes that kill thousands of African-Americans every year.

Make a difference – become a voice for traffic safety by sharing the National Highway Traffic Safety Administration (NHTSA) Region 6 Clergy Kit for July through September with your congregation and community.

In this quarter, the messages emphasize alcohol-impaired driving, child passenger safety (including heatstroke), distracted driving, seat belts, and sharing the road. In addition, you'll find a Sunday school activity to help teach kids to cross the street safely.

The Clergy Kit contains:

- Church Bulletin Safety Announcements for July - September 2011
- Pastor/Priest Notes for a Traffic Safety Sermon Message
- Weekly Safety Reminders
- Sunday School Activity

If you need additional information or other assistance to help promote traffic safety within your church, please contact Ministers Against Crime Regional Diversity Outreach Liaison Luther Perry at 817-475-0515, or visit www.coremessages.com for downloadable versions. Thank you for your efforts to prevent tragedies in your community!

Sincerely,

Georgia S. Chakiris
Regional Administrator
National Highway Traffic Safety Administration